

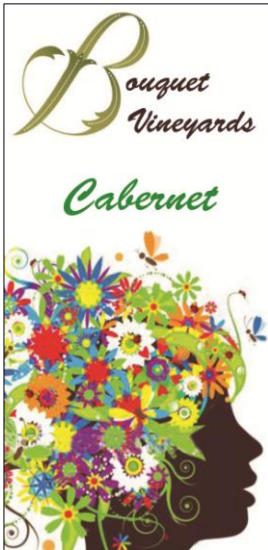
FORMAX[®]



Cost per print - Example #1
Equipment label with barcode,
sequential serial number, graphics

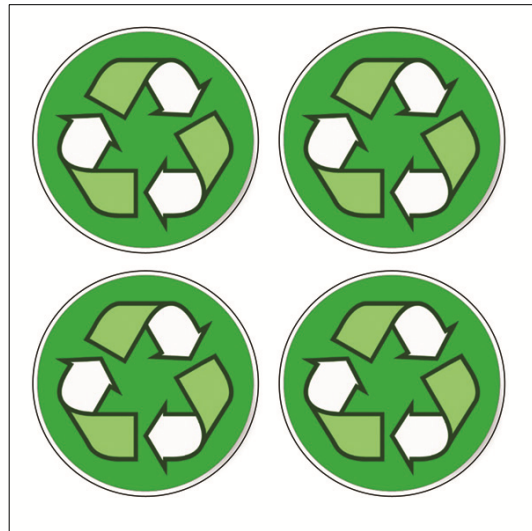
4" x 6" Label = \$.009/each

<h2>FORMAX[®]</h2>		<small>Formax ColorMax LP Digital Color Label Printers offer high-speed, full-color labels on-demand. Using the latest in inkjet technology, the ColorMax LP produces brilliant color labels at up to 60 feet per minute, with full-bleed capability up to 8.5" wide.</small>	
PART NUMBER: ColorMaxLP		SERIAL NUMBER: L2112121	
	<p>Bring Life To Your Labels!</p> <ul style="list-style-type: none"> • Full color • 12" per second • Industry low expense 		
<ul style="list-style-type: none"> • Digital Color Label Printer • Full-bleed up to 8.5" wide • Speed up to 60 feet per minute • Memjet print technology • Up to 1600 x 1600 dpi • LCD control panel • Integrated roll unwinder • Three output modes 			



Cost per print - Example #2
Bottle label with full-color,
full-bleed graphics

2" x 4" Label = \$.004/each



Cost per print - Example #3
2" x 2" 4-Up Kiss-Cut labels
with full-color graphics

4" x 5" Label = \$.017/each

Note: Prices based on ink usage. Label stock and print head cost not included.